

March 2023



Report Crashes ASAP for Best Claims Outcome

ICSA Posts Best Practices

Too often motor carriers and drivers don't understand that the most efficient and lowest cost way to handle claims is fast and accurate reporting. Crashes that go unreported for more than a few hours often end up taking longer to settle and cost more in paid-out claims than crashes that are reported timely.

To assist ICSA members in knowing how and what to report – and to do so quickly – ICSA has prepared "Best Practices for Reporting Insurance Claims," a PDF you will find in the Resources section of our website. We strongly recommend you print it out and place a copy in every truck cab, whether you're a single-truck operator or a small fleet.

https://www.safecarriers.org/media/ipdl3xdg/best-practices-for-reporting-insurance-claims.pdf

Visit ICSA at MATS in Booth #10213 - North Wing

100 VIP Early Access Passes Available

ICSA will be exhibiting at the 2023 Mid-America Trucking Show (MATS) in Louisville, KY March 30 – April 1. Interested in a VIP ticket for the show? We have 100 VIP access tickets reserved for ICSA members, first come first served. Get VIP access for MATS 2023 by applying the code: XQAZNJ during your online registration. If you have already registered, click on the "manage registration" to get VIP access.

Follow the button below for FREE VIP registration (\$99 Value) to MATS 2023 and be sure to visit us in Booth 10213, pick up free ICSA truck decals and other goodies, and enter our drawing for some nifty Carhartt cooler backpacks!

We hope to see you there!



ICSA Announces Crash Video Series

ICSA Asks: "What Would You Have Done?"

Event recorders are a requirement for ICSA Platinum Memberships for carriers that wish to qualify for coverage under ICSA's group insurance program. ICSA's safety consult-

ants review thousands of crash and incident videos each month and use them to help fleet operators coach drivers.

This new series shares recordings of actual incidents and crashes experienced by ICSA members and is designed to help carriers respectfully learn from each other, improve driver safety scores, ultimately lower crash rates and keep insurance costs as low as possible. We have edited the videos to remove any identifying marks, logos or company names so that they are completely anonymous.

https://www.youtube.com/watch v=C7ExiBS6yL4&feature=y

outu.be



ICSA Names 4th Quarter and Annual Safety Award Winners for 2022

ICSA is pleased to announce the 4th Quarter 2022 winners of our safety awards. The quarterly awards were based on the fleet's or the single-truck operator's safety performance from October through December 2022. To be considered for an award, carriers had to meet these criteria:

- ICSA membership dues paid up and an active member profile set up in safecarriers.org
- SmartDrive camera(s) installed and active
- SmartDrive score under 50 for the guarter
- Enrolled in ICSA's approved drug testing consortium and hair testing of all drivers completed
- No claims

Fleets

1st Place: CoolBreeze Hauling LLC, N Chesterfield, VA

2nd Place: ARD Transport, Inc., Jamaica, NY

3rd Place: MJD Cargo LLC, Tampa, FL

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Single truck operators

1st Place: Gurmeet Singh, Dhaliwal Express Carrier, Inc.,

Yuba City, CA

2nd Place: Greg Dejager, G & C Transportation LLC,

Greenfield, MO

3rd Place: Edgar Lopez, N & E Transports, Inc.,

Hockley, TX



First place winners will receive a \$500 gift card and an ICSA-branded scale model truck, while 2nd and 3rd place winners will receive some useful ICSA-branded merchandise. Featured: CoolBreeze Hauling LLC

California, Georgia Carriers Win Annual Safety **Awards**

A California-based small fleet and a Georgia-based single truck operator won ICSA's 2022 overall annual safety awards. First-place winners of all 2022 quarterly awards competed for the annual awards. A&F Kings Transport (Louis Contreras), based in Riverside, CA, won the small fleet award. Nabi Trucking LLC (Momar Diarra), based in Fairburn, GA, won the single -truck operator award. These annual winners each received \$1,000 cash and a cool trophy they'll be proud to display in their home or office. Congratulations!



Be watching next month when ICSA will announce the criteria for our 2023 quarterly safety awards and tell you how members can participate.

Coaching Corner

Reducing Distracted Driving





FirstGear Courses Offer Help for Carriers, Drivers

These days I observe more and more distracted drivers on the road. I'm sure you have noticed them too. In our world of professional driving, with onboard event recorders, ICSA safety consultants see serious crashes caused by a lack of focus. The old saying that hindsight is 2020 is true and, as we view videos, we can often see a crash coming as we hear the driver talking to someone on the phone while driving in snow, ice, rain, and congested traffic. Even with hands-free devices, drivers can still be distracted.

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We continue to bring the issue of distracted driving to the attention of ICSA members because we are seeing a pattern that can be changed if we work together.

How focused are

you on eliminating distractions when you drive? If you have multiple trucks, have you adopted and implemented ICSA's model distracted driving policy?



Whether it's you or your drivers behind the wheel, distractions can come from multiple sources. To successfully manage these, you first have to understand the types of common distractions:

- 1. Visual taking your eyes off the road and looking at something else
- 2. Auditory hearing and redirecting your attention to a noise that is not related to driving
- 3. Manual taking one or both hands off the steering wheel to handle something else
- 4. Cognitive thinking about something else, making you less focused on driving

Any of these distractions can put you in danger and make you a hazard to other drivers on the road. To assist you in reducing distracted driving, check out ICSA's excellent (FREE) safety courses available to you and/or your drivers on our website. As a professional driver myself, I recommend everyone take these two courses annually just to keep sharp.

Learn more about ICSA's Distracted Driving Course and Ad-Weather Conditions Course https:// www.safecarriers.org/dashboard/ under FirstGear.

Please look at the entire FirstGear library of professional driver training courses available free to ICSA members. You will find the link when you log in to your ICSA account. Go to www.safecarriers.org and click on Member Login, then click on the FirstGear link on your dashboard. We hope you use these tools to keep sharp and avoid complacency. Make a commitment to do your part to reduce distracted driving and improve highway safety. We thank you!

ICSA Launches Facebook

ICSA is excited to announce we have added a Facebook page to the methods we use to keep you informed on the latest

> trucking related news and ICSA membership updates.

> https://www.facebook.com/ICSASafeCarriers/